

White Paper



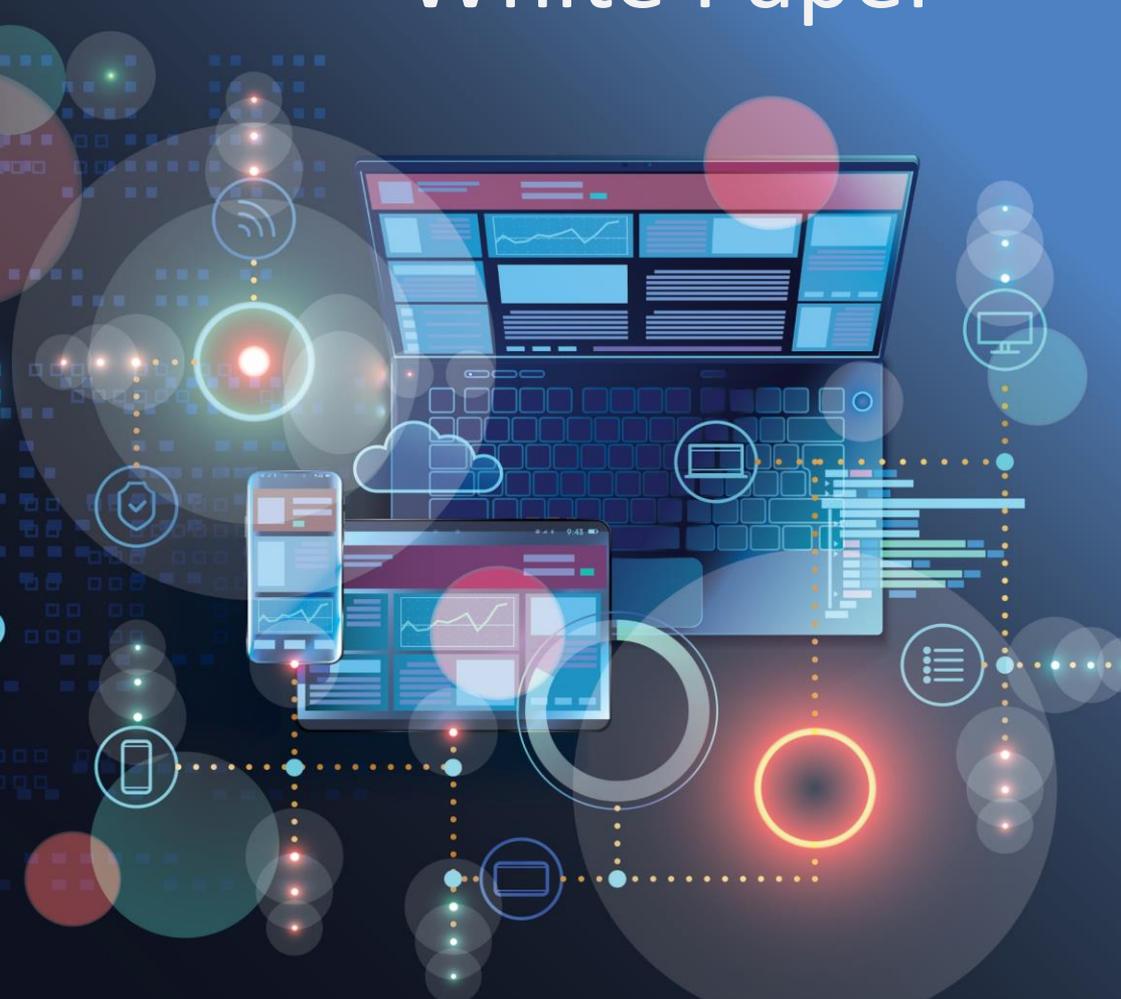
MONTAGE ©

montagetoken.io

November 2023

Release V2.0

0x06D6F0dd6703A1cfE16025DCc55F36f017887627



English



Montage is a universal term meaning:
"assembling" or "coming together".



MONTAGE®

- A montage is a film technique for putting together a series of short shots that create a complete composite picture.
- A montage can be described as a series of separate images, moving or still, that are edited together to create a continuous sequence.
- "If you want to go, from just a beginner to a pro - you need a montage!"

A Crypto Montage

We asked AI for its perspective
on a crypto Montage



MONTAGE®



English

montagetoken.io



MONTAGE®

Montage Token – Crypto with confidence

About

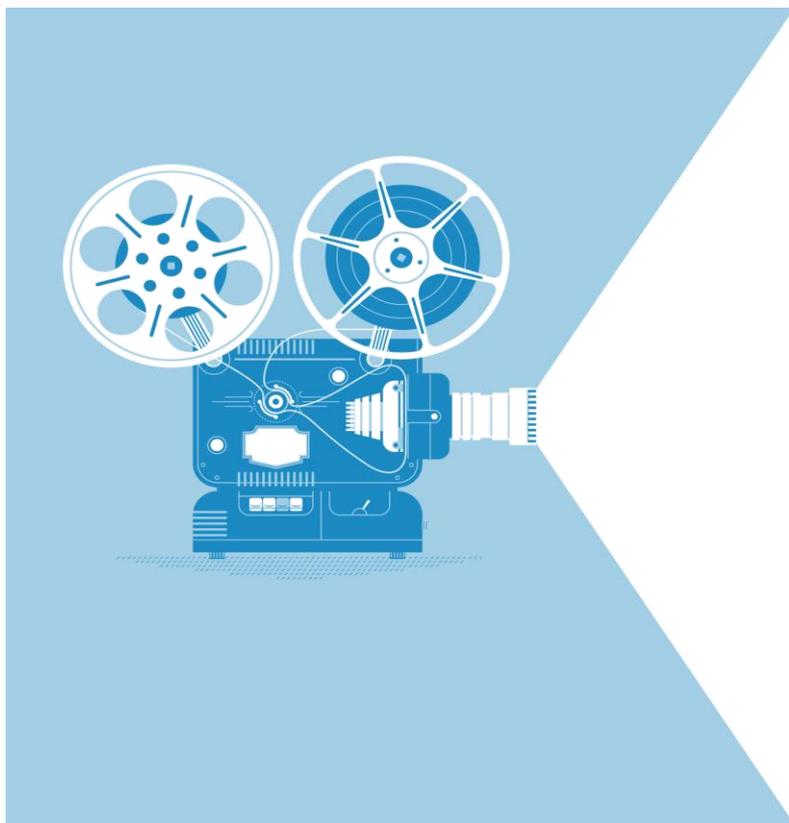
- Montage Token (MTGX) was created to bring unity and safety to the crypto market, combating rug pulls, honey pots, and malicious bots, with a commitment to leveling the playing field for all traders in a volatile and unregulated crypto market.
- Montage has **assembled** a truly unique and worry-free digital asset, by **bringing together** an innovative contract, automatic blacklisting of malicious actors with a strong community focus.
- Success for Montage Token is defined by enabling secure trading, global adoption, and establishing a market-leading ecosystem through its unique contract and safety features, ultimately setting a new standard for the crypto and web3 community.



English

montagetoken.io

Purpose, Mission & Vision



Montage Token (MTGX)

- **[Purpose]** - Montage exists to ensure our community can trade crypto with confidence & innovate positive change through the adoption of digital currency.
- **[Mission]** – Our mission is to create a safe, secure & worry-free digital ecosystem that levels the playing field for all traders.
- **[Vision]** – Our Vision is an active global community that is empowered to utilize crypto technology safely & securely in their daily lives.



English

montagetoken.io

Advanced coding dramatically
reduces the influence of BOTs &
malicious actors

Contract: [0x06D6F0dd6703A1cfE16025DCc55F36f017887627](#)

- **Total Supply:** 10,000,000,000 (10B)
- **Initial Burn:** 4,600,000,000 (46%)
- **Circulating Supply:** 5,400,000,000 (54%)
- **Liquidity:** Locked pool (coded)
- **Buy Tax:** 1% Buy (Marketing)
- **Sell Tax:** 1% (Marketing), 0.6% (Liquidity), 0.5% (Foundation) 0.4% (Burn)
- Innovative contract that Blacklists malicious BOTs
- Multi Sig marketing wallet





Executive Summary

- Market Scan
- Brand Proposition
- Strategic Framework



MONTAGE[®]

montagetoken.io



MONTAGE[®]

Market Scan supports category potential

2024 is shaping to be the largest bull run in the history of crypto, based on the convergence of 3 market forces

- 1 BTC ETF:** BlackRock, Fidelity & Ark Investments application for a Bitcoin exchange-traded fund (ETF) is paving the way for institutional capital to flood into digital assets.
- 2 BTC Halving:** One of the most pivotal events on Bitcoin's blockchain is a halving, when the reward for mining is cut in half. As of 2023, network participants who validate transactions are awarded 6.25 bitcoins (BTC) for each block successfully mined. Reducing supply, coupled with increasing demand has traditionally translated to price upside.
- 3 Crypto Seasonality:** Typically, when a Bitcoin season starts during a bear-market, or shortly thereafter, it tends to last until after the halving. When Bitcoin's price growth starts to slow slightly, altcoins recover, triggering a new altcoin season. An Altcoin season is characterized by the flow of investor money out of Bitcoin, into Ethereum, then subsequently into "alternative" growth assets like Montage.

Market Analysis supports category potential if enabled by the right capabilities for growth

- Comparable projects have demonstrated compelling growth, despite bear market conditions

Data as of 1 October 2023



	Pepe 2.0	Doge	Saltama	J	Doge	Pepe	Doge	D
Market Cap (DEX)	\$13.2M	\$18.3M	\$36M	\$173M	\$175M	\$315M	\$4.3B	\$8.8B
24hour Volume	\$2.9M	\$0.3M	\$0.8M	\$13M	\$63M	\$80M	\$65M	\$127M
Holders	11.54k	258.8k	143k	56.37k	72.99k	137.9k	1.34M	4M+
Exchanges	15	13	14	50	170	64	132	420
Created	Jun 2023	Apr 2021	Jun 2022	Jul 2022	Jan 2022	Apr 2023	Aug 2020	Dec 2013



English

montagetoken.io

Brand Proposition



Crypto Assets must demonstrate value & alignment across three areas of sustainable competitive advantage

DIFFERENTIATION



SCALE



COMMUNITY



Montage Token has a clear purpose, mission and vision that guides its future direction

- **[Purpose]** - Montage exists to ensure our community can trade crypto with confidence & innovate positive change through the adoption of digital currency.
- **[Mission]** – Our mission is to create a safe, secure & worry-free digital ecosystem that levels the playing field for all traders.
- **[Vision]** – Our Vision is an active global community that is empowered to utilize crypto technology safely & securely in their daily lives.



English

montagetoken.io

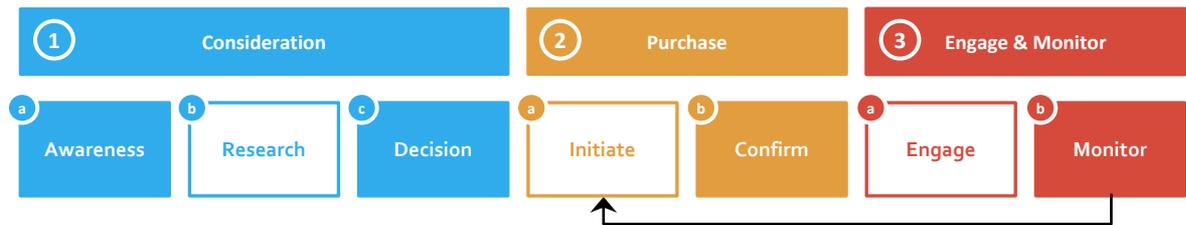
Strategic Framework

Montage will focus its efforts on building an engaged Global Community



Achieving scale requires targeted & iterative development across all areas of the trading lifecycle

- Targeted development in both **Strategic Marketing** and new **exchange listings** will **both** increase consideration and transactional market share.



Montage Token is focusing its efforts across three growth horizons and four strategic goals



English

montagetoken.io



Market Analysis

- Bullish on Crypto
- Anatomy of a Bull Run
- Market Analysis



MONTAGE[®]

montagetoken.io

2024 is shaping to be the largest bull run in history, based on the convergence of 3 market forces



Why Crypto?

- 1 **BTC ETF:** BlackRock, Fidelity & Ark Investments application for a Bitcoin exchange-traded fund (ETF) is paving the way for institutional capital to flood into digital assets.
- 2 **BTC Halving:** One of the most pivotal events on Bitcoin's blockchain is a halving, when the reward for mining is cut in half. As of 2023, network participants who validate transactions are awarded 6.25 bitcoins (BTC) for each block successfully mined. Reducing supply, coupled with increasing demand has traditionally translated to price upside.
- 3 **Crypto Seasonality:** Typically, when a *Bitcoin season* starts during a bear-market, or shortly thereafter, it tends to last until after the halving. When Bitcoin's price growth starts to slow slightly, altcoins recover, triggering a new altcoin season. An *Altcoin season* is characterized by the flow of investor money out of Bitcoin, into Ethereum, then subsequently into "alternative" growth assets like Montage.

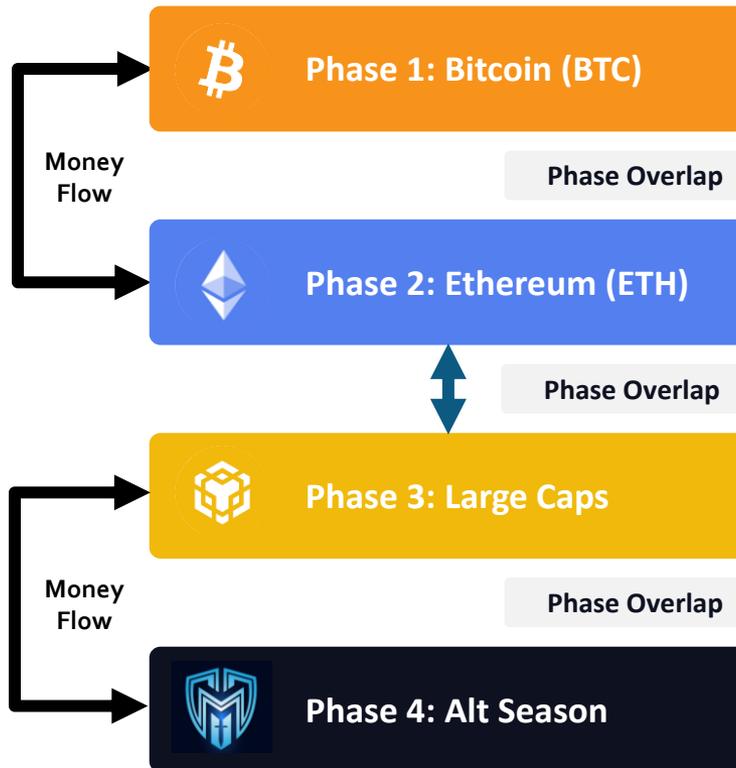
Why Now?

- The next halving is expected to occur in April 2024, when the block reward will reduce to 3.125.
- BTC ETF applications have been filed and the time is ticking on the SEC approval, this calendar year.
- A timebound window of opportunity exists to scale a digital asset like Montage (MTGX).





The anatomy of a Bull Run



Market Signals

- Flow of money moves into Bitcoin causing price to surge.
- *Money flows into Ethereum but it struggles to keep up with Bitcoin.*
- *Ethereum goes back and forward with Bitcoin & starts to outperform.*
- Ethereum is outperforming Bitcoin and we hear talks of the “flipping”.
- *Money is starting to trickle into large caps where we see large buy ups happening.*
- Ethereum has been outperforming Bitcoin & large caps are going parabolic.
- *Regardless of market cap, some altcoins with strong fundamentals are having pumps*
- Large caps have gone full vertical & were seeing blow off tops.
- Mid caps, low caps, micro caps all tend to pump around the same time.
- Large caps have been seen to outperform BTC & ETH.
- Memes are everywhere, everyone is super excited, you feel the mania.



Market Analysis supports category potential



Data as
1 October 2023



Market Cap (DEX)	\$13.2M	\$18.3M	\$36M	\$173M	\$175M	\$315M	\$4.3B	\$8.8B
24hour Volume	\$2.9M	\$0.3M	\$0.8M	\$13M	\$63M	\$80M	\$65M	\$127M
Price	\$0.0 ₈ 689	\$0.0 ₉ 2006	\$0.0 ₂ 813	\$0.00354	\$0.0 ₃ 183	\$0.0 ₆ 802	\$0.0 ₅ 737	\$0.0624
Holders	11.54k	258.8k	143k	56.37k	72.99k	137.9k	1.34M	4M+
Buy Tax	1%	2%	4%	0%	0.3%	0%	0%	0%
Sell Tax	1%	2%	4%	0%	0.3%	0%	0%	0%
Transfer Tax	1%	2%	4%	0%	0%	0%	0%	0%
Exchanges	15	13	14	50	170	64	132	420
Top Exchange	MEXC / LBank	Uniswap / OKX	Uniswap / OKX	Binance / Coinbase	Binance / Kucoin	Binance / Bitget	Binance / Coinbase	Binance / Coinbase
Created	Jun 2023	Apr 2021	Jun 2022	Jul 202	Jan 2022	Apr 2023	Aug 2020	Dec 2013



English

montagetoken.io



Our Strategy

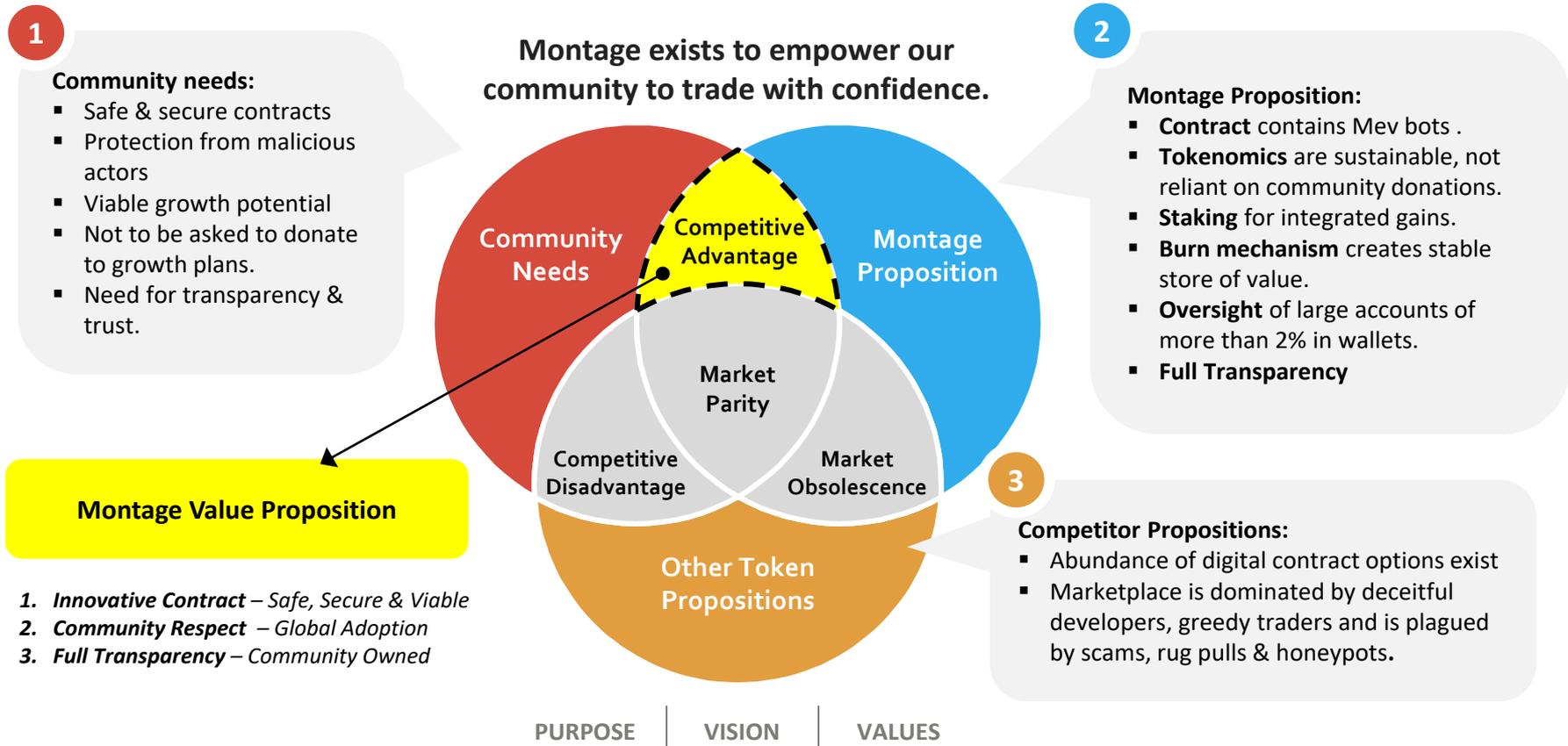
- Value Proposition
- Strategy on a Page
- Community Charter
- Strategic Context



MONTAGE[®]

montagetoken.io

Montage competitive advantage resides in its ability to assemble a trusted, worry-free ecosystem, opposing scams & manipulation, where everyone can trade securely



English

montagetoken.io



MONTAGE[®]

Trade crypto with confidence!



English

montagetoken.io

[1] We are not a consensus culture - we commit to collaboration. After views are considered, decisions will be taken to move forward.

[2] We respect **DIVERSITY** in all its forms, and embrace ideas to create positive change in the world around us.

[3] We put the **COMMUNITY** at the center of everything we do

[4] We are **INNOVATIVE & BOLD** in our endeavours.

[5] We pursue **CAPABILITIES & partnerships** that scale the reach of our community worldwide.

[6] We act with **INTEGRITY** – doing what we said we'd do because we said we'd do it.

[7] We act with a sense of **FUN & OPTIMISM**

[8] We are **HONEST & TRANSPARENT** in our actions.

[9] We **COMMUNICATE** openly & respectfully and do not tolerate unsubstantiated FUD.

[10] We **OPPOSE** malicious actors and bots tanking projects.

[11] We believe in **SOLIDARITY** across crypto and promote unity between projects & communities.



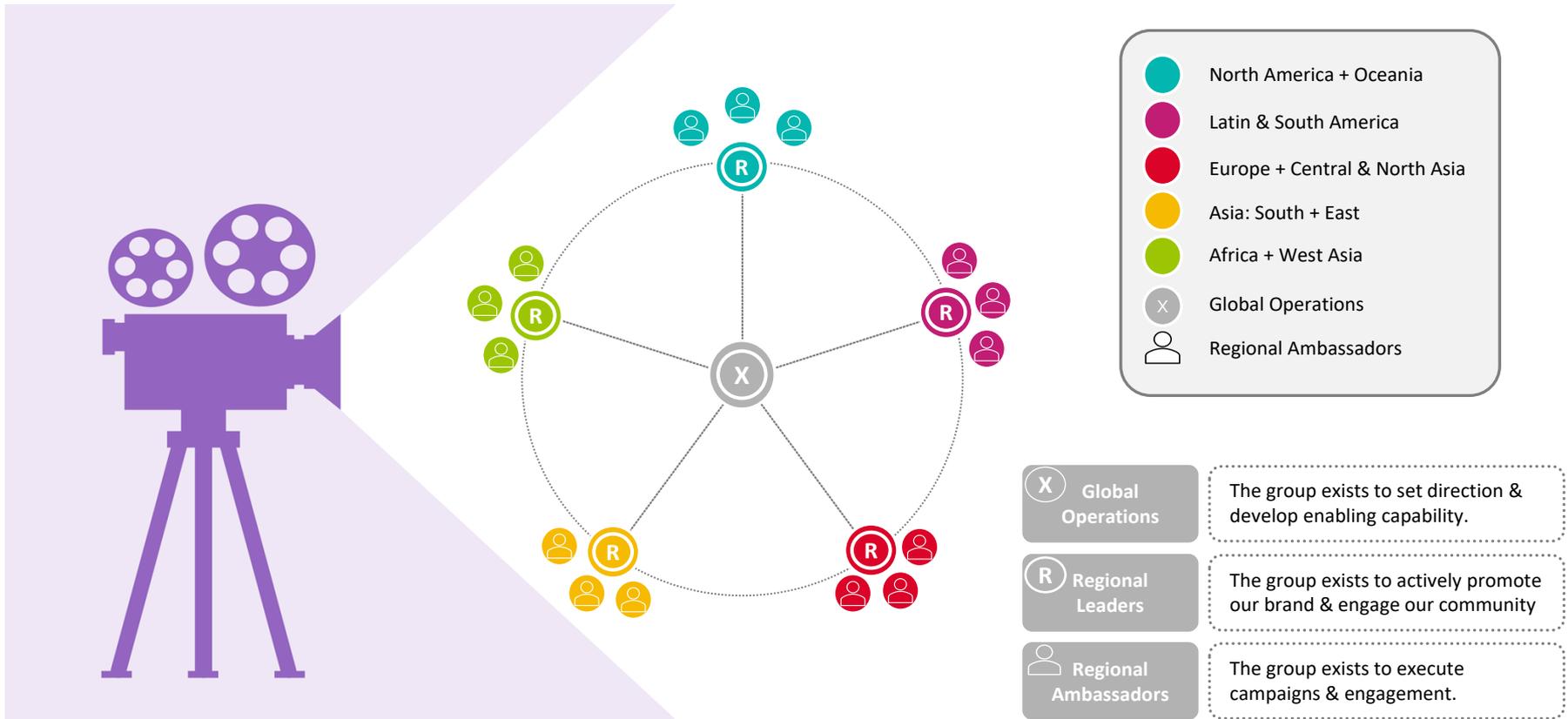
MONTAGE

Community Charter

A “decentralized global structure” will enable localized execution of the strategic plan.



MONTAGE®



English

montagetoken.io



Leadership Expectations



MONTAGE®

Community Focus



The Community Outcome is central to all deliberations and decisions, as leaders, we commit to apply the following lens to our work:

- Will this further enhance or detract from the Community Experience?
- How will this impact the outcome for our Community?

Active Leadership



As leaders, we will be visible and available:

- We commit to being available to our people, where and when they need us
- We commit to being out and about among our Community, this includes (but is not limited to), active engagement in social media, AMA's and regular communication.

Team Oriented



As senior leaders, we operate as a cohesive, open, and transparent team, this means:

- We are frank and fearless with each other
- We constructively challenge one another
- We support each other
- There are no surprises
- We communicate decisions and actions with one voice
- We will model one Montage, in the spirit of working collaboratively, sharing information and knowledge.

Brand Ambassadors



We will actively engage with our network and reinforce our strong value proposition as a known and trusted partner.

- We show authentic passion for our mission & purpose
- We will represent Montage in a consistent & professional manner
- We actively foster and maintain relationships based on trust and consistency

Role Models



We hold ourselves and our community to account for living the Montage values and behavioural standards through our actions and decisions.

- We demonstrate confidence & leadership by remaining positive and calm
- We show genuine respect and concern for others
- We take accountability for our decisions
- We communicate and interact effectively

Strategic Focus



We commit to spending time working on the Strategy, as well as in the Operations.

- We are focused on the delivery of the Montage Strategy and ensuring that all of our work is clearly and visibly aligned to the desired outcomes
- If we identify activity that is not aligned to our strategic direction, we call it out and refocus our work on what's critical to delivery of the strategy



English

montagetoken.io



MONTAGE®

Our strategy is envisaged across 3 horizons



2023



2024



2025

Establish a Foundation

- ✓ Establish Brand Strategy
- ✓ Establish Purpose & Vision
- Establish Engagement Channels
- Mobilise Phase 1 priorities
- Initiate Campaigns
- Engage Strategic Marketing
- Mobilise Global Structure
- Activate Community

Accelerate Growth

- Execute Brand Strategy
- Launch Montage Foundation
- Enhance Global Capabilities
- Accelerate Campaigns
- Program Events (Burn / Buy-Back)
- Strengthen Partnerships
- Mobilise Phase 2-3 priorities
- Plan Viable options (H3)
- Pilot Montage Incubator

Implement Lasting Utility

- Leverage Brand Value
- Strengthen Utility
- Scale Montage Incubator
- Launch Montage-X (DEX)
- Integrate Fiat offramps
- Leverage culture to extend reach



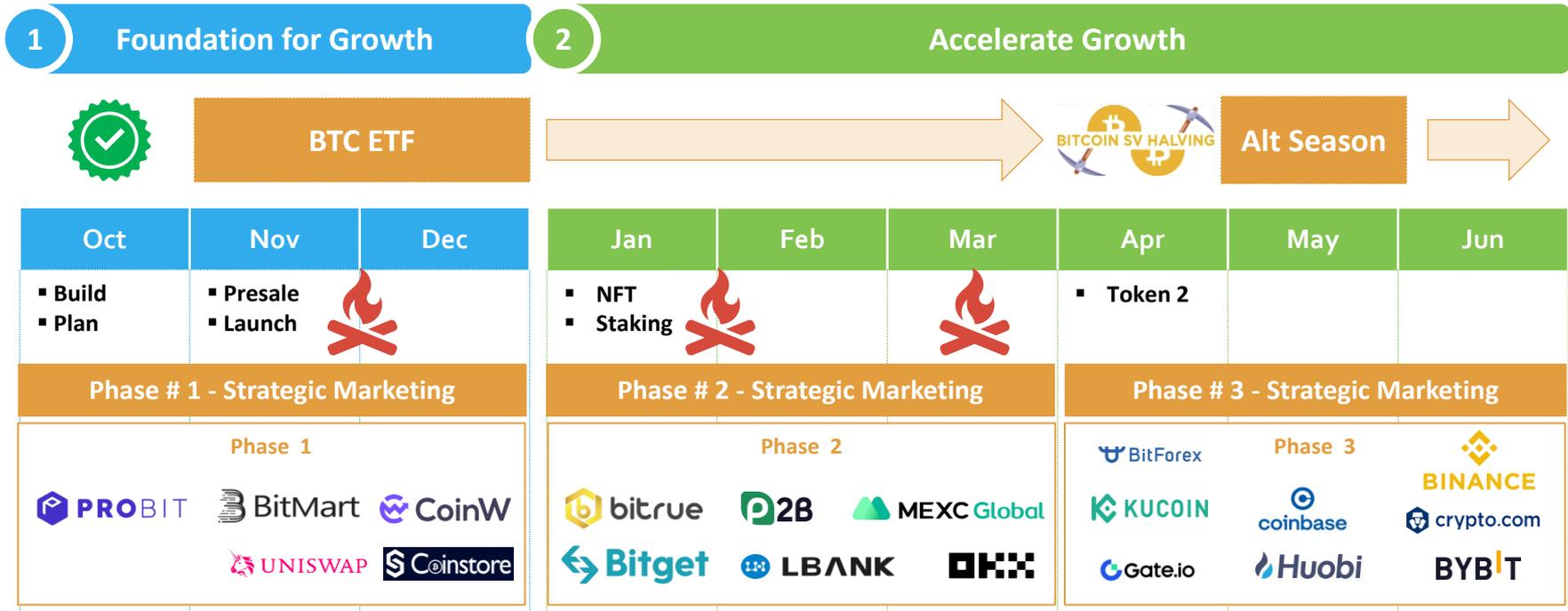
English

montagetoken.io



MONTAGE®

Strategic Plan Context



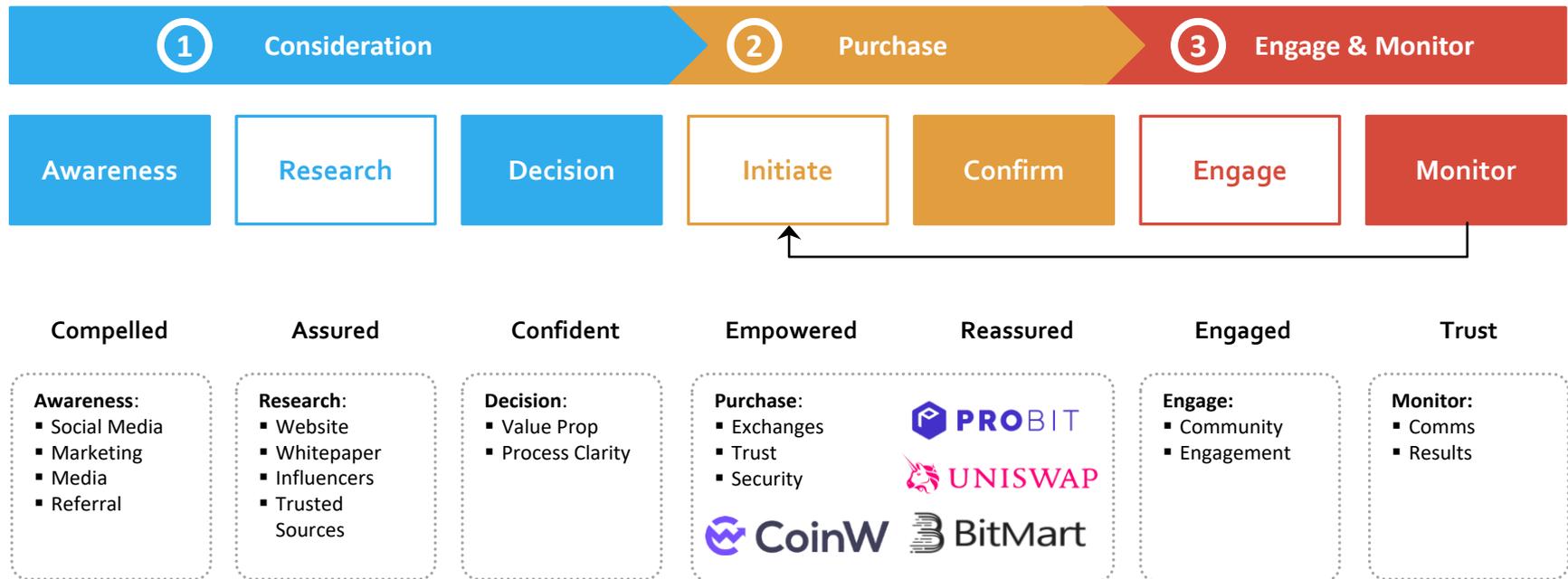
Exchange names and sequencing are illustrative, not yet confirmed.



English

montagetoken.io

Achieving scale requires targeted & iterative development across all areas of the trading lifecycle



English

montagetoken.io

Our Plan

- Integrated Utility
- Safe, Secure Digital Contract
- Engaged Global Community
- Startup Incubator
- Montage-X (DEX)
- Payment Gateway
- Roadmap

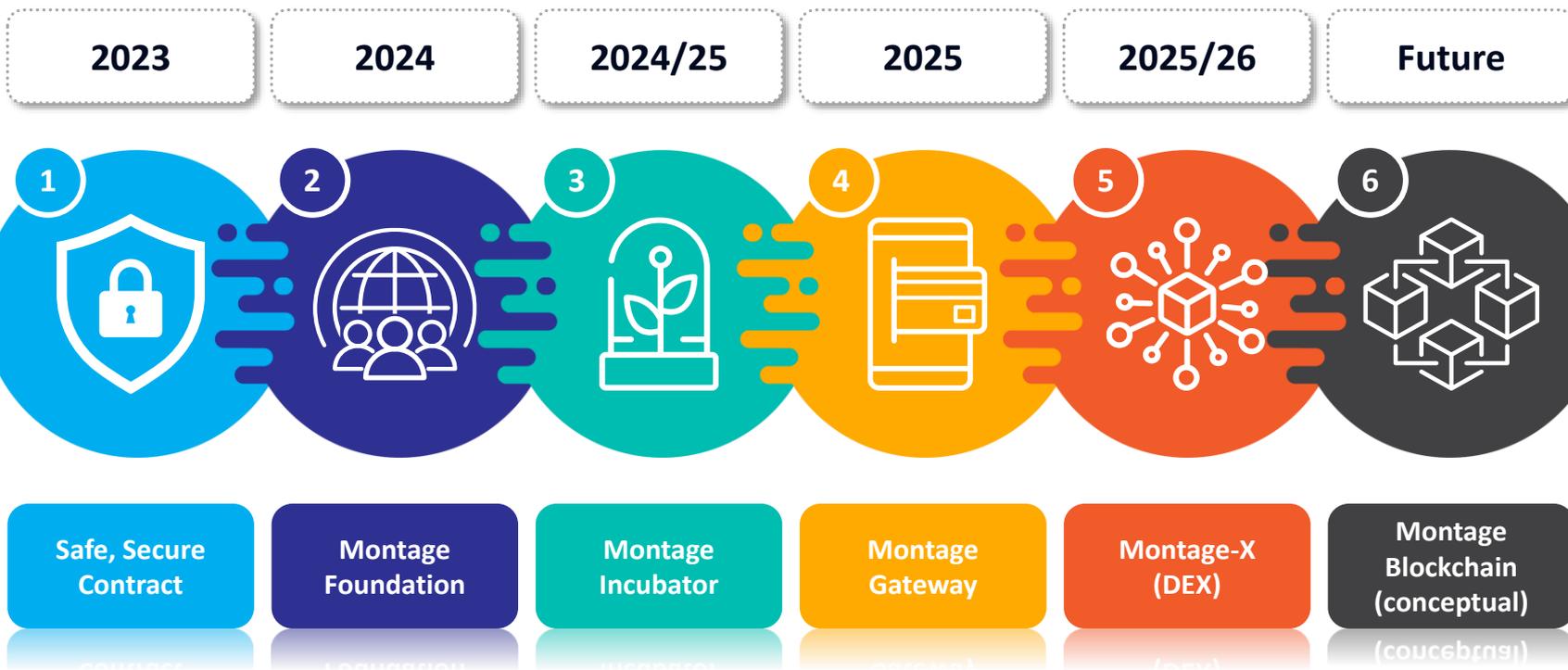


MONTAGE[®]

montagetoken.io

Integrated Utility

We will actively seek to fast-track utility through pilots and partnerships



English

montagetoken.io



Safe, Secure Digital Contract



MONTAGE[®]



Background / Context

- Montage Token was created to bring unity and safety to the crypto market, combating rug pulls, honey pots, and malicious bots, with a commitment to leveling the playing field for all traders in a volatile and unregulated crypto market.
- Many tokens have great potential however lack the revenue to enable growth.



Montage Solution

- Montage has assembled a truly unique and worry-free digital asset, by bringing together an innovative contract, automatic blacklisting of malicious actors.
- Tokenomic's support a sustainable, deflationary store of value.



English

montagetoken.io



Background / Context

- Crypto Assets must demonstrate value & alignment across three areas of sustainable competitive advantage:

DIFERENTIATION

SCALE

COMMUNITY



- A Community is a group of people with something in common.
- Community is about participation and contribution.



Montage Solution

- We put the community at the center of everything we do so that they can authentically advocate for our brand within their local communities.
- Our “decentralized global structure” will enable localized execution of the strategic plan worldwide.
- Montage Foundation will directly sponsor charitable activities in local communities to promote positive change through the adoption of digital currency.





Montage Startup Incubator



MONTAGE®



Background / Context

- Startups often have huge potential but an uncertain future, lacking the knowledge, resource & capability required to bring their ideas to market.
- Coding contracts, branding, listing on exchanges, marketing, access to capital are all common challenges that new tokens need to overcome to launch in a highly competitive market.
- The most wasteful use of finite resources for a startup is to build a product that no-one wants to buy!



Montage Solution

- Montage Startup Incubator will provide structured and collaborative support for crypto entrepreneurs to build their business from the ground up using the principles of 'open innovation'.
- Projects that meet specific quality, security and ethics requirements will benefit from an external boost to run, grow and thrive.
- Montage may even act as an equity partner for some projects here it makes sense to do so.



The core insight of Lean Startup is that most startup firms fail for reasons that are not the result of poor product development.

montagetoken.io

Rather the most common reason for failure in these startups is the lack of customer acceptance for this new offering.



Payment Gateway, Onramp & Offramp



MONTAGE®



Background / Context

- On-ramps and off-ramps are the two methods of transferring money or assets between fiat and crypto.
- On-ramping is when you use your fiat money to purchase crypto, essentially allowing you to enter the DeFi ecosystem.
- Conversely, off-ramping is the process of converting your crypto back into fiat money or using it to buy goods and services directly.



Montage Solution

- Integrate Onramp & Offramp capability within Montage-X DEX.
- Develop VISA / Mastercard transaction solution & integrate into the Montage ecosystem (pay using crypto).
- Solution provides valuable utility the Montage ecosystem.



English

montagetoken.io



Montage X (DEX)



MONTAGE®



Background / Context

- Centralized Exchanges (CEX) are the most widely-used method to buy and trade cryptocurrency.
- CEX handle large volumes of trading and offer high liquidity.
- All CEX wallets are custodial, meaning they hold the authority over your assets.
- Listing requirements for most CEX platforms are difficult for new tokens to achieve without financial backing.



Montage Solution

- A Decentralized Exchange (DEX) is a peer-to-peer marketplace where transactions occur directly between crypto traders.
- A DEX fosters financial transactions that aren't officiated by banks, brokers, payment processors, or any other kind of intermediary.
- Funds in a DEX trade are stored on the traders' own wallets, they are theoretically less susceptible to a hack.



English

montagetoken.io



Background / Context

- For blockchain technology to be adopted globally, it should be able to handle much more data, and at faster speeds, so that more people can use the network without it becoming too slow or expensive to use.
- **Blockchain trilemma** – solving Decentralization, Security, & Scalability.



Montage Solution

- The goal is to find an effective balance between network security, decentralization, and scalability.
- How do you push scalability without damaging decentralization, security, or both?
- The fundamental design of how blockchain works makes it hard to scale. Increase one, and you weaken another.
- The answer may in fact be hidden in plain sight...





Membership rewards & prize draws



MONTAGE®



Rewards & prize draws will be available for NFT holders

FEATURES	STANDARD	ADVANCED	DIAMOND
Token Prize Draw	1 ticket	1.5 tickets	2 tickets
NFT Prize Draw	No	Yes	No
Rarity ¹	Common (610)	Uncommon (144)	Rare (34)
Artwork			
Price	TBA	TBA	Honorary / Awards

Note 1: Further NFTs may be released in batches as the Community scales. Artwork will not be replicated in any future release.

Note 2: A minimum of 1 NFT is required per wallet to access rewards.

Note 3: NFTs will unlock additional benefits such as tiered pricing discounts as new utility is introduced.

Concept



English

montagetoken.io



MONTAGE®

Our Roadmap informs our direction

“If you want to go, from just a beginner to a pro,
You need a Montage! ... it takes a montage...
Even Rocky had a montage”

MONTAGE® Roadmap



<p>2023 Establish a Foundation for Growth</p> <p>Quarter #4</p> <ul style="list-style-type: none"> Establish Brand Strategy ✓ Establish Purpose & Vision ✓ Establish Engagement Channels ✓ <p>Launch Token - Nov 2023</p> <ul style="list-style-type: none"> Establish Phase 1 partnerships Activate Strategic Marketing Initiate Campaigns <p>Mobilise Global Structure</p> <ul style="list-style-type: none"> Activate Community <p>[1,000 Holders + 250 Telegram]</p>	<p>2024 Accelerate Growth</p> <p>Quarter #1</p> <ul style="list-style-type: none"> Establish Phase 2 partnerships <p>Embed Global structure</p> <p>Quarter #2</p> <ul style="list-style-type: none"> Establish Phase 3 partnerships Accelerate campaigns Enhance global capabilities <p>Quarter #3+4</p> <ul style="list-style-type: none"> Plan viable options (H3) <p>[10,000 Holders + 1,500 Telegram]</p>	<p>2025 Pursue Viable Options</p> <p>Quarter #1</p> <ul style="list-style-type: none"> Extend Partnerships <p>Launch Token Incubator</p> <p>Quarter #2</p> <ul style="list-style-type: none"> Incubate 2 new tokens <p>Quarter #3+4</p> <ul style="list-style-type: none"> Launch Montage X (DEX) Integrate Fiat Offramps <p>[50,000 Holders + 7,500 Telegram]</p>	<p>2026 Extend Reach</p> <p>Quarter #1+2</p> <ul style="list-style-type: none"> Scale Montage X Integrate Payment (VISA/MasterCard) <p>Quarter #3+4</p> <ul style="list-style-type: none"> Leverage Brand value Strengthen Utility Leverage culture to extend reach Plan Blockchain Utility <p>[100,000+ Holders + 10,000 + Telegram]</p>
--	---	---	--

www.montagetoken.io



English

montagetoken.io



Montage Token Functionality



- 1 The token may be used as a unit of exchange in the payment structure built into the project ecosystem:
 - **For example:** a token can be used to pay for goods and services provided by the project team or project partners.
 - **For example:** the project tokenomics have an inbuilt mechanism whereby 1% of on chain BUY & SELL transactions are sent to a marketing wallet that is dedicated to fund project growth activities (e.g., Marketing, Promotion, Exchange listing, Liquidity etc.)
 - **For example:** a future utility is envisioned within the roadmap to allow for gateway payments of real-world transition using a VISA / MasterCard style debit card.
- 2 The token will be used fund charitable causes:
 - **For example:** the project tokenomics have an inbuilt mechanism whereby 0.5% of on chain SELL transactions are sent to a wallet that is dedicated to charitable donations (Montage Foundation).
- 3 The token may be used in member reward programs implemented within the ecosystem:
 - **For example:** a feature is envisioned to be added to the ecosystem whereby holders of an NFT become members that have access to variable member rewards (not fixed or guaranteed APR).





Disclaimer



MONTAGE[®]

IF YOU HAVE ANY DOUBTS AS TO WHAT ACTIONS YOU SHOULD TAKE, WE RECOMMEND THAT YOU CONSULT WITH YOUR LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S). No part of this Whitepaper is to be reproduced, distributed or disseminated without including this section.

The sole purpose of this Whitepaper is to present tokens to potential token holders. The information is provided for INFORMATION PURPOSES only.

It may not be exhaustive and doesn't imply any elements of a contractual relationship or obligations. Despite the fact that we make every effort to ensure the accuracy, up to date and relevance of any material in this Whitepaper, this document and materials contained herein are not professional advice and in no way constitutes the provision of professional advice of any kind.

Further, Project reserves the right to modify or update this Whitepaper and information contained herein, at any moment and without notice. To the maximum extent permitted by any applicable laws, regulations and rules, Project doesn't guarantee and doesn't accept legal responsibility of any nature, for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising from or related to the accuracy, reliability, relevance or completeness of any material contained in this Whitepaper.

Further, Project does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity, person, or authority, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this Whitepaper. You should contact relevant independent professional advisors before relying or making any commitments or transactions based on the material published in this Whitepaper.



English

montagetoken.io



Disclaimer



You don't have the right and shouldn't buy tokens if you are a citizen or resident (tax or otherwise) of any country or territory where transactions with digital tokens and/or digital currencies are prohibited or in any other manner restricted by applicable laws. ("Person" is generally defined as a natural person residing in the relevant state or any entity organized or incorporated under the laws of the relevant state). Purchased tokens cannot be offered or distributed as well as cannot be resold or otherwise alienated by their holders to mentioned persons. It is your sole responsibility to establish, by consulting (if necessary) your legal, tax, accounting or other professional advisors, what requirements and limitations, if any, apply to your particular jurisdiction, and ensure that you have observed and complied with all restrictions, at your own expense and without liability to Project.

Tokens MTGX are not and will not be intended to constitute securities, digital currency, commodity, or any other kind of financial instrument and have not been registered under relevant securities regulations, including the securities laws of any jurisdiction in which a potential token holder is a resident.

This Whitepaper is not a prospectus or a proposal, and its purpose is not to serve as a securities offer or request for investments in the form of securities in any jurisdiction. However, in spite of the above, legislation of certain jurisdictions may, now or in future, recognize MTGX tokens as securities.

Project does not accept any liability for such recognition and/or any legal and other consequences of such recognition for potential owners of MTGX tokens, nor provide any opinions or advice regarding the acquisition, sale or other operations with MTGX tokens, and the fact of the provision of this Whitepaper doesn't form the basis or should not be relied upon in matters related to the conclusion of contracts or acceptance investment decisions.



English

montagetoken.io



MONTAGE®

Contact



<https://montagetoken.io>



official@montagetoken.io



<https://t.me/Montagetokenofficial>



TBC

0x06D6F0dd6703A1cfE16025DCc55F36f017887627

montagetoken.io